

COOKIE POLICY

Name of the data controller: Hangvető Zenei Terjesztő Társulás Kft.
Location: 1027 Budapest, Margit körút 62. V. emelet 1.
Company number: 01-09-719984
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Cookies are small text files that are placed on your computer by websites that you visit. Websites use cookies to help users navigate efficiently and perform certain functions. Cookies that are required for the website to operate properly are allowed to be set without your permission. All other cookies need to be approved before they can be set in the browser. You can change your consent to cookie usage at any time.

We use two types of cookies: (1) cookies that are strictly necessary for technical reasons, without which the website would not function properly, and (2) optional cookies, which include cookies for statistical purposes and cookies for marketing purposes.

Technical cookies:

Name of cookie:	Expiration:	Purpose of data processing: (collected information)
MCHECKED	Session	encrypted information containing the user's browser program parameters
PHPSESSID	1 hour	PHP session ID, created using PHP session. The session is used to store information about the user's preferences or changes to them in order to make the session work better. Session information is temporary and is automatically deleted after the user leaves the page
UniqueID	6 months	Measure visitor duration anonymously for statistical purposes, in order to optimise the website. No personal data is stored.
WHGACE	1 day	Load balancing cookies for the proper functioning of the website.
WHGCOOKIECO NSENT	6 months	Comment on the storage of optional cookies

		Used to store your acceptance or rejection of the use of optional cookies. It does not store any personal data.
WHGPL	Session	During authentication, encrypted user information storing login status.
WHGUV	Session	During authentication, encrypted user information storing login status
YouTube	1 year	We embed videos from our YouTube channel into our websites through YouTube's enhanced privacy mode. In this mode, YouTube may place cookies on your computer when you click on the video player, but does not store any personally identifiable information. More information can be found on the YouTube video embedding information page (https://support.google.com/youtube/answer/171780?hl=hu)

Optional cookies:

Name of cookies	Purpose of data processing	Form of consent
Google Tag Manager, AppNexus, [m]insights	<p>Web analysis: These Cookies allow us to analyze how a user uses our website by assigning a randomly generated unique identifier (ID) to the user's device, which identifies the device on the next visit.</p> <p>AppNexus: It does not store or transmit personal data. The purpose of the cookie is to monitor the visitor's browsing habits and to place relevant banner ads in the web browser.</p> <p>[m]insights: It does not store or transmit personal data. The purpose of the cookie is to monitor the visitor's browsing habits and to place relevant banner ads in the web browser.</p> <p>Expiration: 6 months Service provider: Google Inc., AppNexus, M-Brain Group</p>	<p>YES</p> <p>NO</p>

Facebook	The Facebook Pixel allows you to optimise Facebook ads, measure their effectiveness and help your target audience see ads on Facebook that are relevant to them. Expiration: 2 years Service provider: Facebook Inc.	YES NO
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Profiling:

[m]insights and AppNexus Cookies monitor the browsing habits of visitors to the website and place ads in their web browser according to their browsing habits. These types of cookies do not process or transmit any personal data.

We do not use Optional Cookies without the user's prior consent. When the user first visits our website, a window will appear asking for consent to the use of Optional Cookies. If you consent, a cookie will be stored on your computer and the window will not appear again during the lifetime of the cookie. If the cookie expires or the user deletes the cookie, the next time the user visits our website, the window will reappear asking for consent.

By changing the settings in the table above, the user has the right to withdraw his/her consent to the use of Optional Cookies at any time. Of course, the user can use our website without cookies, including cookies used for technical reasons. You may deactivate or restrict the use of cookies in your browser at any time, which may, however, have a negative impact on the usability of the site and its user-friendliness.

Web analysis:

Our website uses Google Analytics, a web analytics service provided by Google Inc.; 1600 Amphitheatre Parkway, Mountain View, CA 94043, United States ("Google").

The information generated by the cookies about the user's visit to the website is usually sent to a Google server in the United States and stored there. Google will shorten the user's IP address, but only in the member states of the European Union or other countries of the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be sent to a Google server in the United States and shortened there. On behalf of the website operator, Google will use this information to evaluate your use of the website, compile reports on website activity for website operators and provide website operators with other services relating to website activity and internet usage.

You can also disable the use of cookies by setting your browser software accordingly. You can also prevent the collection and use of data (cookies and IP address) by Google by downloading and installing the browser plug-in available at the following link:

<http://tools.google.com/dlpage/gaoptout?hl=de>

Instead of the plug-in or on mobile browsers, click this link to install a cookie that will prevent the collection of data by Google Analytics on this website. The block will remain in place until you delete its cookie. Once the cookie has been deleted, you only need to click on the link again. For more information on the terms of use and privacy policy of Google Analytics, please see the following pages:

<https://www.google.com/analytics/terms/us.html>

<https://www.google.de/intl/en-GB/policies/>

We use Google Analytics to evaluate the Double Click cookie for statistical purposes. You can disable this cookie using the Ads Manager or by clicking on the link below:

<http://www.google.com/settings/ads/onweb?hl=en>

We also use Google Double-Click Floodlight tags to support online advertising and to analyse the use of our website. These tags do not transmit any personal data to Google Double-Click. For more details about how your data is processed by Google Double-Click and how to use and disable cookies in this context, please see the Double-Click Privacy Policy:

<https://support.google.com/adsense/answer/2839090?hl=en>

We also use Google Remarketing, Google's advertising service, which allows us to show targeted ads to previous visitors to the website. This feature uses remarketing across devices, using Google AdWords and DoubleClick. If you have consented to Google associating your web and browsing history with your Google Account, Google will use information from your Google Account and Google Analytics together to tailor ads and target your cross-device remarketing. As a Google user, you can set your own advertising preferences and turn off personalised ads in "My account". You can also prevent the collection and use of data by Google by downloading and installing the browser plug-in available at the following link:

<https://tools.google.com/dlpage/gaoptout?hl=en>